Psychedelic rock posters

Bob Schnepf, Martin Sharp, Victor Moscoso, Rick Griffin, and Wes Wilson
Characteristics of psychedelic posters

- Dense patterns
- Adjacent hot colors
- Nearly illegible lettering
Alton Kelly (1940-2008) and Stanley Mouse

Avalon Ballroom–September 16-17, 1966
Grateful Dead Quicksilver Messenger Service

Alton Kelly and Stanley Mouse are credited with designing the distinctive skull and roses motif used on Grateful Dead albums. They helped found the Berkeley Bonaparte distribution agency to produce and sell psychedelic art.
Fillmore Ballroom–July 25-30 1967
Yardbirds, Doors, James Cotton, Richie Havens

Stanley Mouse (2006)

Stanley Mouse learned air brushing as part of the Weirdo Hot Rod art movement in the late 1950’s. His psychedelic posters were heavily influenced by the art nouveau movement. He continues to create art in Southern California where is his work is featured at Rockin’ Roses Gallery.
Grateful Dead Quicksilver Messenger Service

Avalon Ballroom–October 20-21, 1967
Country Joe and the Fish
After writing and drawing for Australian student protest magazines, Sharp moved to London in 1966 where he met Eric Clapton and other musicians like Jimi Hendrix.
Blowing in the Mind
Bob Dylan
1967

Martin Sharp
born 1942
Youngbloods, Kaleidoscope, Hour Glass
Avalon Ballroom
May 24-26, 1967

Doors, Captain Beefheart and His Magic Band,
Lothar and the Hand People
Denver Family Dog
September 29-30, 1967
Wes Wilson
born 1937

Wes Wilson is credited with inventing the melting script associated with psychedelic posters around 1966.

Grateful Dead
Fillmore Ballroom
February 24-26, 1967

Wes Wilson
Mill Valley CA 1967
The Chambers Brothers
Fillmore Ballroom
March 28, 1967

Victor Moscoso
born 1936

Born in Spain, Moscoso was the first rock poster artist with academic training, having studied at Cooper Union in NYC and Yale before attending the San Francisco Art Institute in 1959.
Iron Butterfly, Sir Douglas Quintet, Sea Brain
October 17-19, 1967
Fillmore West