

Summary

Experienced Web Developer and technology advocate employed in a creative and professional environment; demonstrates technical capabilities as well as community leadership.

Professional Experience

Arkansas Tech University, Russellville, AR, October 2005-Present

Director of Web Strategies and Operations

- Coordinate with all departments and other entities to facilitate the creation web content
- Train faculty/staff/students to use the content management system
- Direct Graduate Assistants and Student Workers
- Managed the re-architecture of the existing web site including the integration of a new content management system
- Ensure that Web sites are constructed meeting standards, brand positioning and goals of Arkansas Tech University
- Establish web-focused initiatives
- Manage cooperative relationships across business functions with respect to systems, projects, processes, teams and external partners
- Develop policies, procedures and define relevant work flows
- Assist other University departments using Internet technology
- Originate new content and repurpose existing content by utilizing University standards
- Cooperate with assigned responsible individuals to collect content
- Responsible for management, oversight and review of web strategies
- Cooperate with Computer Services and University Relations to provide consistent methodologies
- Translate client needs into executable designs and to create original concepts and images through drawing or sketches
- Assist other University departments with advertising, marketing, recruiting, retention, and fund-raising using Internet technology

Arkansas Tech University, Russellville, AR, January 2013-2014

Adjunct Instructor – Department of Art

- Instruct students in use of current standard web page editors
- Facilitate discussion about design methods and techniques used in developing web sites
- Establish web-focused initiatives
- Develop curriculum
- Mentor and advise

Structure (X), Lake Charles, LA, July 1998-October 2005

Media Development / Internet Webmaster

- Served as project manager and head of Media department
- Developed commercial website, dedicated hosting and database solutions for regional businesses using various Microsoft and Adobe products
- Developed web based applications for regional businesses, campaigns, and non-profits
- Developed Streaming Media solutions for area broadcasters
- Responsible for all technical writing such as system notices, software instruction manuals, client proposals and marketing material
- Developed Internet billing statements using Crystal Reports, Platypus and Microsoft SQL
- Produced brochures, print ads, flyers, banners, dasher boards
- Designed and assisted in implementing all internal web based projects including an Intranet, web based email access, and customer service resources

US Unwired (formerly Mercury, Inc.), Lake Charles, LA, July 1996-July 1998

Internet Webmaster

- Maintained, monitored and updated Mail and Web Hosting Servers
- Responsible for ongoing management of web hosting business, including training and supporting customer ability to self-administer web sites
- Provided competitive summaries and pricing/product recommendations
- Responsible for first tier technical support for web hosting customers
- Responsible for product development and its impact on provisioning and billing systems
- Researched, designed and created websites for area businesses

- Assisted in planning and participated in various marketing events
- Envisioned and produced workflow processes and sales packets for Internet sales persons

Southwest Daily News, Sulphur, LA, Summers 1994-1995

Ad Designer

- Designed advertisements for local businesses
- Created camera ready pages for press
- Converted photos into dot matrix

Dave's Oyster Bar, Lake Charles, LA, Summers 1992-1993

Oyster Shucker, Dishwasher

- Shucked oysters
- Bussed tables and washed dishes

Technical Capabilities

Software proficiency in

- Adobe Suite (Adobe Photoshop, Illustrator, Dreamweaver), MindJet MindManager, OmniUpdate OU Campus, WordPress, Joomla!, SCT Luminis Suite, Corel Suite, Microsoft Office Products, Microsoft ASP.NET, Microsoft SQL/NT/2000 Server, Microsoft Internet Information Server, Quark X-Press, AutoCad, Windows and Mac OS Platforms

Programming proficiency in

- HTML, XHTML, XML, ASP, PHP, CSS, Java Scripting, VB Scripting, SQL

Professional Honors

Citation of Excellence, Lake Charles Advertising Federation, 1997

Addy Award Winner, Lake Charles Advertising Federation, 2002

Addy Award Winner, Lake Charles Advertising Federation, 2003

Education

Rhodes College, Memphis, TN, May 1996

Bachelor of Arts in Art, Concentration in Architectural Studies

- Bonner Scholar, Community Service Scholarship, 1992-1996

Leadership

Main Street Russellville, Board member, 2013 – Present

- Vice President - 2015

Arkansas Coalition for Military Children, IR Committee member, 2013

HigherEd Web Arkansas, Presenter, Little Rock, AR, 2012

Citizen's Police Academy – Russellville Police Department, Participant, Russellville, 2011

Project Mentor, Art, CIS, and CSP Departments, Arkansas Tech University, 2008-2013

Guest Speaker for ASBTDC, Arkansas Tech University, 2012

St John Catholic School PTO, Vice President, Russellville, AR, 2011-2013

Council for Advancement & Support of Education - District IV, Webmaster, Little Rock, AR, 2007

Guest Speaker for Multi-Media Journalism Program, Arkansas Tech University, 2006

ACTS Theatre Lake Charles, Board of Directors, Lake Charles, LA, 2005

Southwest Louisiana Technology Council, Founding Member, Lake Charles, LA, 2003 - 2005

Alt-C – Association of Louisiana Technology Companies, Member, Baton Rouge, LA, 2003

Lake Charles Advertising Federation, Member, Lake Charles, LA, 2003

Web Seminars, Instructor, McNeese State University, Lake Charles, LA

Calcasieu Parish Census 2000, Committee Member, Lake Charles, LA, 2000

Bonner Scholarship Program, Leadership Team Member, Rhodes College, 1992-1996

- Facilitated small group discussions, led meetings, & volunteered at area programs

Pi Kappa Alpha, Member, Rhodes College, 1992-1996

- Vice President - 1994

Boy Scouts of America, Member (Life Ranking), Lake Charles, LA, 1988-1992

- Philmont Hiking Trek 1991

Honors Level Classes, St. Louis and Barbe High Schools, Lake Charles, LA, 1988-1992

Camp New Directions (for High Risk Children), Counselor, Lake Charles, LA, 1989-1991

Summer Arts Camp, Counselor, Lake Charles, LA, 1988-1992

Students Take A Stand (Drug and Alcohol Awareness), Member, Lake Charles, LA, 1988-1991

AGAPE (Drug and Alcohol Awareness), Member, Lake Charles, LA, 1988-1991

Art Club, Member, St. Louis High School, Lake Charles, LA, 1988-1991

Cub Scouts, Member, Lake Charles, LA, 1984-1987

Best Christian Award, ICCS, Lake Charles, LA, 1987

Community

Ozark Off Road Cyclists – River Valley, Volunteer, Russellville, AR, 2014 - Present
Russellville Center for the Arts - *Oliver!*, Cast member, Russellville, AR, 2014
Tour De Pumpkin, Main Street Russellville, Director, Russellville, AR, 2011 – Present
Senior High Sunday School Teacher, Central Presbyterian Church, 2012-Present
Tour De Pumpkin, Main Street Russellville, Volunteer, Russellville, AR, 2005-2011
US Forest Service, Volunteer/Adopted Ouachita Trail spur, Russellville, AR, 2008-2011
Synod Youth Workshop, Synod of the Sun, Tulsa, OK, 2008
Youth Committee, Central Presbyterian Church, Russellville, AR, 2008-2009
Presbytery Youth Retreat Planning Committee, Presbytery of Arkansas, Little Rock, AR, 2007-2009
Junior High Retreat Adult Sponsor, Presbytery of Arkansas, Mount Ida, AR, 2007-2008
Senior High Retreat Adult Sponsor, Presbytery of Arkansas, Mount Ida, AR, 2007-2008
Ouachita Challenge - 60k Bike Race, Volunteer, Oden, AR, 2007-2008
Old Post Challenge, Volunteer, Russellville, AR, 2005-2008
Tri-Peaks Challenge, Volunteer, Russellville, AR, 2005-2007
ACTS Theatre Lake Charles - *A Patsy Cline Story*, Cast Member, Lake Charles, LA, 2005
Partners In Mission, Delegate for First Presbyterian Church, Varadero, Cuba, 2003
October Arts Fest, Booth Operator, Central School, Lake Charles, LA, 2000
McNeese Banners, Committee Member, Lake Charles, LA, 2001-2003
Louisiana Choral Foundation, Member, Lake Charles, LA, 1991-2003
Chancel Choir, First Presbyterian Church, Member, Lake Charles, LA, 1992-2004
Chancel Choir, Immaculate Conception Cathedral, Member, Lake Charles, LA, 1996-2004
Community & World Mission Committee, First Presbyterian Church, Lake Charles, LA, 1996-2003
Tex-Mex Spring Break Mission Trip, Rhodes College, Memphis, TN, 1996
Rhodes College Wool Socks - Barbershop Quartet, Member, Rhodes College, Memphis, TN, 1992-1996
Rhodes College Singers, Member, Rhodes College, Memphis, TN, 1992-1996
Rhodes Chorale, Member, Rhodes College, Memphis, TN, 1994-1996
Memphis Soup Kitchen, Volunteer, Rhodes College, Memphis, TN, 1992-1996
Memphis Children's Museum, Volunteer, Rhodes College, Memphis, TN, 1994-1995
Snowden Elementary School, Tutor, Rhodes College, Memphis, TN, 1992-1994
Barbe Show Choir, Member, Barbe High School, Lake Charles, LA, 1991-1992
Calcasieu Parish Honor Choir, Member, Lake Charles, LA, 1989-1992
Louisiana All-State Choir, Member, Baton Rouge, LA, 1989-1992
Summer Mission Trip to Mexico, First Presbyterian Church, Lake Charles, LA, 1992
Youth Delegate Trip to Cuba, Veradero, Cuba, 1991
Community & World Missions Committee, Presbytery of South Louisiana, Baton Rouge, LA, 1989-1991
Summer Mission Trip to Kentucky, First Presbyterian Church, Lake Charles, LA, 1990
Summer Mission Trip to Tennessee, First Presbyterian Church, Lake Charles, LA, 1989
Nominating Committee, Member, Presbytery of South Louisiana, Baton Rouge, LA, 1989
Youth Choir, Member, First Presbyterian Church, Lake Charles, LA, 1986-1992
Extended Care Nursery, Volunteer First Presbyterian Church, Lake Charles, LA, 1988-1990
Bible School, Counselor, First Presbyterian Church, Lake Charles, LA, 1988-1990
ACTS Theatre Lake Charles – *Oliver!*, Cast Member, Lake Charles, LA, 1987

